



Exclusive
Pre-Launch

Gain Access to Over 1300 C-suite Digital and Data Leaders

How would you feel about sharing your expertise with a uniquely targeted audience of leading digital and data strategists and practitioners from the world's most influential organizations?

We want you to get more visibility from our worldwide community of 1,300 registered CDO Club members and **tens of thousands** of email subscribers.

That's why the CDO Club is proud to announce the upcoming launch of **CDO Academy**. Launching in early 2016, CDO Academy will be a series of online courses, webinars, and training sessions designed, targeted, and offered specifically to our members. This a great way to gain visibility for your organization and brand among the world's most powerful digital leaders and companies.

There's no need for sales calls or marketing campaigns — our members **can't wait** to hear what you have to teach them!

If this sounds like a good opportunity for you or your organization, let us know how you'd like to work with us:

We are looking for instructors/courses for webinars on topics like:

• **Data Management** • **SEO** • **Identity Management** • **Digital Marketing** • **Mobile Marketing** •
And more!

We are also interested in partnering for more extensive initiatives, such as full-fledged courses and certification programs.

We're open to different ways of working together and charging clients, so that you profit from our partnership. By sponsoring CDO Academy, your brand will not only gain exposure to members who sign up for your courses, but also to our entire email list and social media channels.

Your students will be:

- ★ Chief Digital Officers ★ Chief Data Officers ★ Chief Analytics Officers ★ Chief Marketing Officers ★
- ★ Chief Marketing Technologists ★ Chief Information Officers ★ Chief Technology Officers ★
- ★ Chief Human Resource Officers ★ Chief Executive Officers ★ Board Directors ★

With instructors and courses already starting to fill up our calendar, be sure to **contact us** immediately if you feel there's a place for you at CDO Academy.

Andrzej Sienko

Community Manager

CDO Academy and CDO Community

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